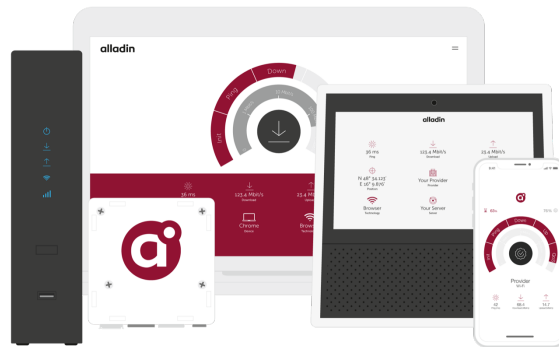# alladin Nettest
Europe's official Reference Monitoring System

Our telecommunications customers are transforming the market.
They sell user experience, not only products.
And best of all: they save a lot of money doing so.

We create better internet experience and increase market share.

Main challenges for ISPs regarding quality of service today:

- Unhappy customers
- Complex problem localization
- Service breakdowns & SLA breaches
- Costly, technology-based investments

„…mobile broadband experience is currently the principal driver behind smartphones users´ loyalty to operators…Millennials expect operators to communicate app experience rather than network coverage…"
Quotation from: Ericsson ConsumerLab

Nettest Standard Use Cases: monitor everything, all the time and everywhere

- Resolve and prevent problems
- Better service at lower costs
- Optimizing use of resources
- Services available 24/7
- Automated service quality monitoring

End-to-end monitoring of user experience with the modular Nettest

- Automated service monitoring in any IP-based network
- Tests 150+ parameters: performance, quality of service & experience
- For all prevailing technologies: fixed line, WiFi & mobile
- Runs in Android, iOS, web browsers & desktop
- Interfaces for routers/CPEs, CRM systems and data export
- Nettest as a white label app or integrated in 3rd party apps
- Available on dedicated hardware boxes (ANT boxes B2B & B2B2C)

alladin Nettest is an independent and fully BEREC-compliant open-source solution.
It also complies with ETSI/ITU-T standards and DSM Regulation (European Commission, EC).
alladin is official supplier of BEREC's (Body of European Regulators, EC) NN Reference System for Europe.